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Multinational Agribusinesses

By Ruth Rama

Taylor & Francis Ltd. Paperback. Book Condition: new. BRAND NEW, Multinational Agribusinesses, Ruth Rama, Stay a step ahead of the global competition in food and fiber production, processing, and sales! Multinational Agribusinesses is an essential guide to the inner workings of companies with direct investments in the food and fiber system in the United States and the world. The book provides in-depth and up-to-date analysis of the crucial issues facing multinational enterprises involved in input and output supply activities, commodity investment, food manufacturing, and food distribution. An international panel of academics and researchers working in economics and agriculture presents strategic management and economic analysis of agribusinesses representing a variety of sizes and nationalities. Multinational Agribusinesses examines the key areas of concern to multinationals involved with food and drink processing and/or upstream industries, including recent trends, growth factors, innovations, product and geographic diversification, and intra-firm trade. The book presents updated statistics (total sales, agrifood sales, net income, employment figures, number of total businesses on overseas and home markets) on the world's 100 largest food multinationals, and updated tables on sell-offs, divestitures, and plant closures. Multinational Agribusinesses looks at enterprises in the United States, Europe, Australia and New Zealand, Southeast Asia, and...



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