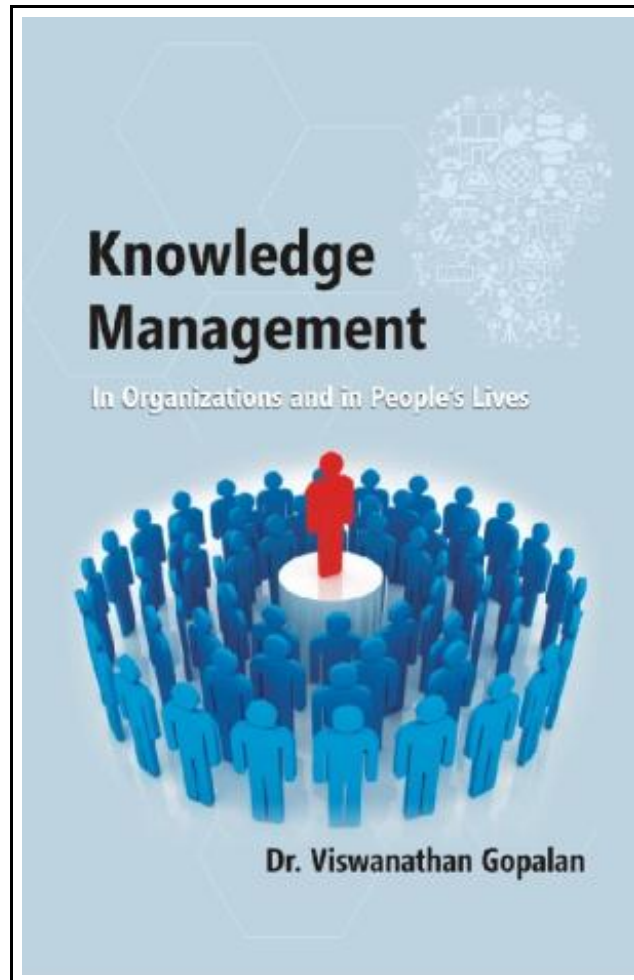


Knowledge Management in Organisations and in Peoples Lives



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Reviews

It is one of the most popular publication. It is actually written in easy words instead of confusing. You will like how the author created this book.

(Art Gislason)

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2016. Hardcover. Book Condition: New. 154 ABOUT THE BOOK:- This is one unique book which describes in detail some of the core concepts related to Knowledge Management in organizations as well as the use of those values in personal lives of individuals. Initial chapters introduce the basics of the Knowledge Management, the process, the terms used and their meanings. Part A of the book pertaining to Knowledge Management in Organizations deals with the concepts of structuring any organization for knowledge management. The topics discussed include knowledge creation, methods of knowledge transformation and sharing, principles on which structuring an organization for content creation and technology should be done. Examples of some corporations practicing Knowledge Management and the challenges facing them in implementation have been discussed. In Part B, namely, Knowledge Management in People's Lives, the emphasis has been to tell the reader to acquire knowledge in areas related to stress, health, motivation, and share and use them for fulfilment in life. The last chapters deal with the Knowledge management perspective of higher level needs in life, like love, happiness and peace, spirituality, issues like awakening, enlightenment, yoga and liberation. The knowledge shared is re-usable for better quality of living which is the primary goal of this book ABOUT THE AUTHOR:- Dr. Viswanathan Gopalan, settled in Pune, has had a career spanning several, organizations of repute. He has worked in corporates such as HMT, Tata Motors and Tata Technologies. Highly qualified in Engineering with a Doctorate in Management, Dr. Viswanathan has worked in Machine Tools, Automobiles and Computer domains ranging from Design, Project Management, Training, Human Resources and Quality for over 35 years. At Tata Technologies, a Multinational Corporation, Dr. Viswanathan headed its Knowledge Management Initiatives and was instrumental in institutionalizing the KM culture. While in Service and after retirement he has...



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