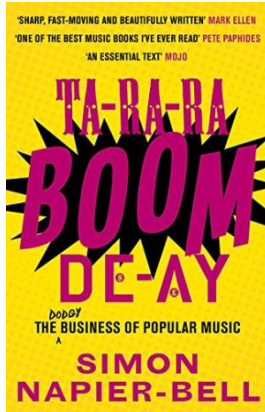


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TA-RA-Ra-BOOM-DE-AY: THE DODGY BUSINESS OF POPULAR MUSIC



Cornerstone. Paperback. Book Condition: new. BRAND NEW, Ta-Ra-Ra-Boom-De-Ay: The Dodgy Business of Popular Music, Simon Napier-Bell, Let legendary rock manager Simon Napier-Bell take you inside the (dodgy) world of popular music - not just a creative industry, but a business that has made people rich beyond their wildest dreams. He balances seductive anecdotes - pulling back the curtain on the gritty and absurd side of the industry - with an insightful exploration of the relationship between creativity and money. This...

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