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## Demystifying Carbon Markets: A Guide to Developing Carbon Credit Projects

By Michiel Arnoldus

KIT Publishers. Paperback. Book Condition: new. BRAND NEW, Demystifying Carbon Markets: A Guide to Developing Carbon Credit Projects, Michiel Arnoldus, Setting up a social and environmentally sustainable business is hard work. Most entrepreneurs struggle to raise investment capital and make a small profit. Carbon credits can be a welcome source of additional revenue for those businesses and projects that reduce greenhouse gas emissions. But where do you start? Practical information that is easy to apply to your specific situation is hard to find. The information you can find is often either too general, or full of complicated terminology. Hiring an expert is risky without an indication of whether you will be able to earn the money back. As a result many entrepreneurs are discouraged and never properly explore the possibilities of carbon credits, or get stuck somewhere in the process. This book is a beginner's guide for entrepreneurs who want to assess whether they can generate additional revenue with carbon credits. It provides a concise overview of the basics of carbon credits with a minimum of jargon, and illustrated with practical examples from real cases. Topics include: What are carbon credits? What are the basic requirements for a business or...



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