



# **Report for Venture Investors**

By Corinna Schmidt

GRIN Verlag Mrz 2010, 2010. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2009 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: First (77), Roehampton University London (Business School), course: BSc International Business - Entrepreneurship, language: English, abstract: This report has been generated for Venture Investors to locate a promising new market, in which it is recommended to invest in. Research pointed out that Personalized Nutrition is a fast growing market. The personalized nutrition market is emerging out of the functional food market (beneficial food) because of new innovations in nutrigenomics. 'Nutrigenomics is the study of interactions between genetic and dietary factors and their influence on health and disease.' It gives an insight of how food interacts with human genes and that an incorrect diet can be responsible for diseases. Nutrigenomics drives the market for functional food to a new level where beneficial food can be personalized. The report analyses the market and its environment and discusses about Business and Investment opportunities within the market using a screening method. An examination of the successful development and launch...



#### Reviews

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## Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



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